



American Society for Public Administration

“Advancing Excellence In Public Service”

MEDIA ALERT

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ASPASouth Florida Best Practices Conference

The South Florida Chapter of the American Society for Public Administration (ASPASouth Florida) is scheduled to host its second annual Best Practices Conference at the **University of Miami, School of Business on Friday April 11th 2008 from 8:00am to 5:00pm with a closing reception from 5:00 to 7:00 pm.** In this constantly changing economic environment, both the Public and Private Sectors are experiencing extreme challenges in management, thus underscoring the need for examination and utilization of Best Practices.

Opening with a plenary that will showcase the amazing resources available through the South Florida Chapter of ASPASouth Florida, there will be a series of panel discussions that will cover the significant areas of operational importance and criterion in the execution of governance. Beginning with the exploration and examination of current theories that guide economic development activity the **Economic Development and Information Technology** panel, would among other things discuss the utilization of GIS technology as a tool for attracting business to a community. This panel will be moderated by the President of ASPASouth Florida Mr. Terry Murphy. The other panel discussions of the pre luncheon session are, **Successful Strategies in Customer Service delivery, Human Resources Management and Procurement.**

The **Luncheon speaker** for this Best Practices Conference will be **The Honorable Ileana Ros-Lehtinen, Congresswoman, US House of Representatives** and the **Final Plenary** entitled **Leadership, Management and Innovation in the Public Sector** will feature **Mayor Carlos Alvarez of Miami Dade County** and **Mayor Shirley Gibson of the City of Miami Gardens** and **Mr. George M. Burgess County Manager of Miami Dade County** and **Dr. Danny Crew City Manager of the City of Miami Gardens.**

Other panelists include the Development Coordinator of Miami Dade County **Mr. Thomas Marko**, The City Manager of the City of Miramar, **Mr. Robert Payton**, The President/CEO for Latin America with Burson-Masteller, **Mr. Santiago Hinojosa**, The Director of the Government Information Center of Miami Dade County **Ms. Judi Zito**, The Assistant Professor in the School of Public Administration at Florida International University **Ms. Valerie L. Patterson** and **Ms. Susan Grant**, Director of Human Resources at the City of Coral Springs.

Director of Procurement Management at Jackson Memorial Hospital, **Mr. Thomas Blaine Jr.**, Director of Plans and Programs for the Florida Department of Transportation (FDOT) District VI **Mr. Gary Donn**, Director of the Police Department of Miami Dade County and the Chair, South Florida Regional Homeland Security Task Force **Mr. Robert L. Parker** and The Director of the Commission on Ethics and Public Trust, **Mr. Robert Meyers**.

Registration for this conference could be done on line at www.aspaonline.org/southfla. The email address is aspasouthfla@yahoo.com and the direct registration contact is Ms. Roslyn Alic-Batson at 305 375 5658.

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