



## A GOVERNING Webinar **MasterCard Payment Solutions: How to provide greater program transparency and accountability**

In today's economic and political climate -- and with the passage of the American Recovery and Reinvestment Act of 2009 (ARRA) -- state and local agencies face an unprecedented level of accountability and transparency in their critical role of protecting government investments and the best interests of the American taxpayer. Join MasterCard and GOVERNING on October 29 to find out how purchasing and debit prepaid card programs can help your agency realize operational efficiencies and enhance services to employees and citizens alike.

Date: **Thursday, October 29**  
Time: **1:00 p.m. ET/  
10:00 a.m. PT**  
Duration: **1 hour**  
Fee: **Complimentary**



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This in-depth program will focus on how purchasing cards can reduce costs and increase efficiencies. It will also spotlight how states and agencies have replaced checks and cash disbursements with debit prepaid cards to realize savings. These organizations have experienced significant financial and service benefits as a result of streamlined business practices. Learn how a card program can support your mission by improving financial management systems, minimizing risk/fraud and establishing controls against waste and abuse.

Join our expert panel as they discuss these topics and more:

- How Utah sought an innovative and efficient solution to deliver employment and training benefits to its residents.
- How the American Red Cross reduced processing costs and allowed savings to be reallocated as financial aid, while providing recipients with immediate access to funds.
- How card programs can help support the new ARRA requirements for greater transparency and accountability.

### **SPEAKERS:**

- **Jud Staniar**, Senior Business Leader, MasterCard Global Card Management - Public Sector
- **Cynthia Black**, Vice President, Member Relations, MasterCard Global Prepaid Product - Americas
- **Fred Kuhn**, Publisher, GOVERNING (*moderator*)



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Questions? Contact Paula Anderson at [panderson@governing.com](mailto:panderson@governing.com).  
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