



American Society for Public Administration

Advancing Excellence In Public Service...

MEDIA ALERT

For Immediate Release
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SAVE THE DATE!

The South Florida Chapter of the American Society for Public Administration (ASPA) at Florida Memorial University for 4th Best Practices Conference

(Miami, December 4, 2009) - The South Florida Chapter of the American Society for Public Administration (ASPA) is hosting its Fourth annual Best Practices Conference at **Florida Memorial University on Friday April 23rd, 2010**. This year's conference theme "**PUBLIC SERVICE IN TRANSITION**" draws attention to the constantly changing economic environment; both the Public and Private Sectors are experiencing extreme challenges in management, thus underscoring the need for examination and utilization of Best Practices.

A series of breakout sessions that cover the significant areas of operational importance and criterion in the execution of governance will be held throughout the conference. Panels of local and state experts will discuss:

- Decision-Making and Allocation of Scarce Resources,
- Mitigating the Effects of the Economic Downturn,
- Collaboration in Service Delivery,
- Growth Strategies in an Environment of Consolidation,
- Human Capital Nurturing in an Era of Organizational Cutback,
- Innovation and Motivation Strategies,
- How Does Green Generate Green \$,
- Leadership Challenges.

WHO: Representatives from municipalities in Miami-Dade and Broward Counties, Mayors of local municipalities, State Representatives, Senior officials of Broward and Miami-Dade Counties

WHAT: Best Practices Conference

WHEN: Friday, April 23rd, 2010

WHERE: Florida Memorial University

Registration for this conference could be done online at www.aspaonline.org/southfla. The email address is aspasouthfla@yahoo.com. For additional information contact Ms. Roslyn Alic-Batson at 305-375-5658 or 754-581-6242, or aspasouthfla@yahoo.com