



# American Society for Public Administration

**National Capital Area Chapter**

Advancing  
Excellence in  
Public Service

Improving  
Public Sector  
Careers





# Agenda

- **State of the Chapter**
  - Tiffany Hixson
- **Member Survey Results and Strategic Plan**
  - David Cooke
- **2006 – 2007 NCAC Council Nominees**
  - Federico Garcia
- **Sneak Preview of 2006-2007 Program Year**
  - Glenn Sutton



# State of the Chapter

- **Year of Reflection and Rebuilding**
- **Key Accomplishments**
  - **Continued Program Series**
    - **Breakfast events with panel discussions on Program Management and Pay for Performance**
- **Completed comprehensive Strategic Plan and “way forward” for the chapter.**
- **New program year begins with improved communication and an exciting calendar of events**

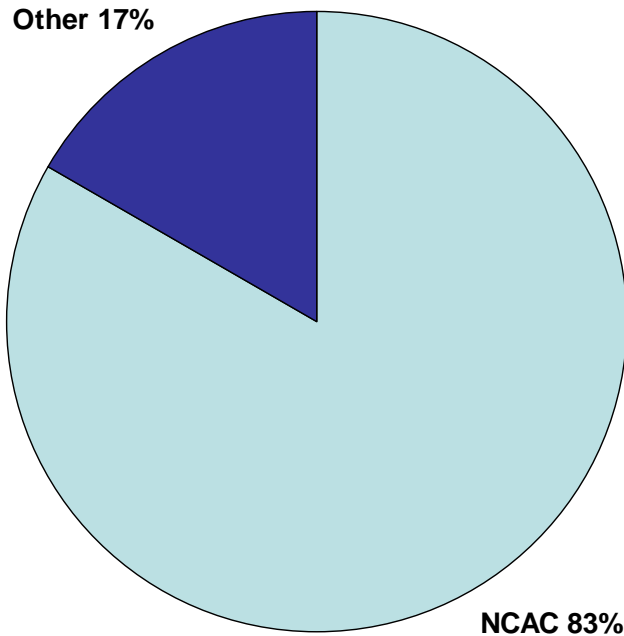


# **Customer Survey and Strategic Plan**

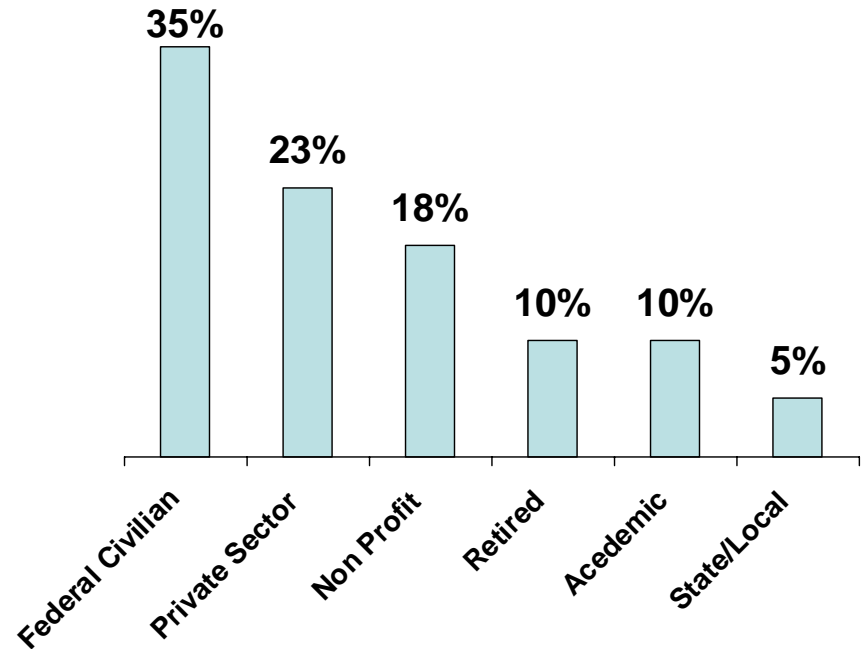


# NCAC Isn't Reaching Everyone, Especially Potential Members and DoD

### Membership Status



### Employer



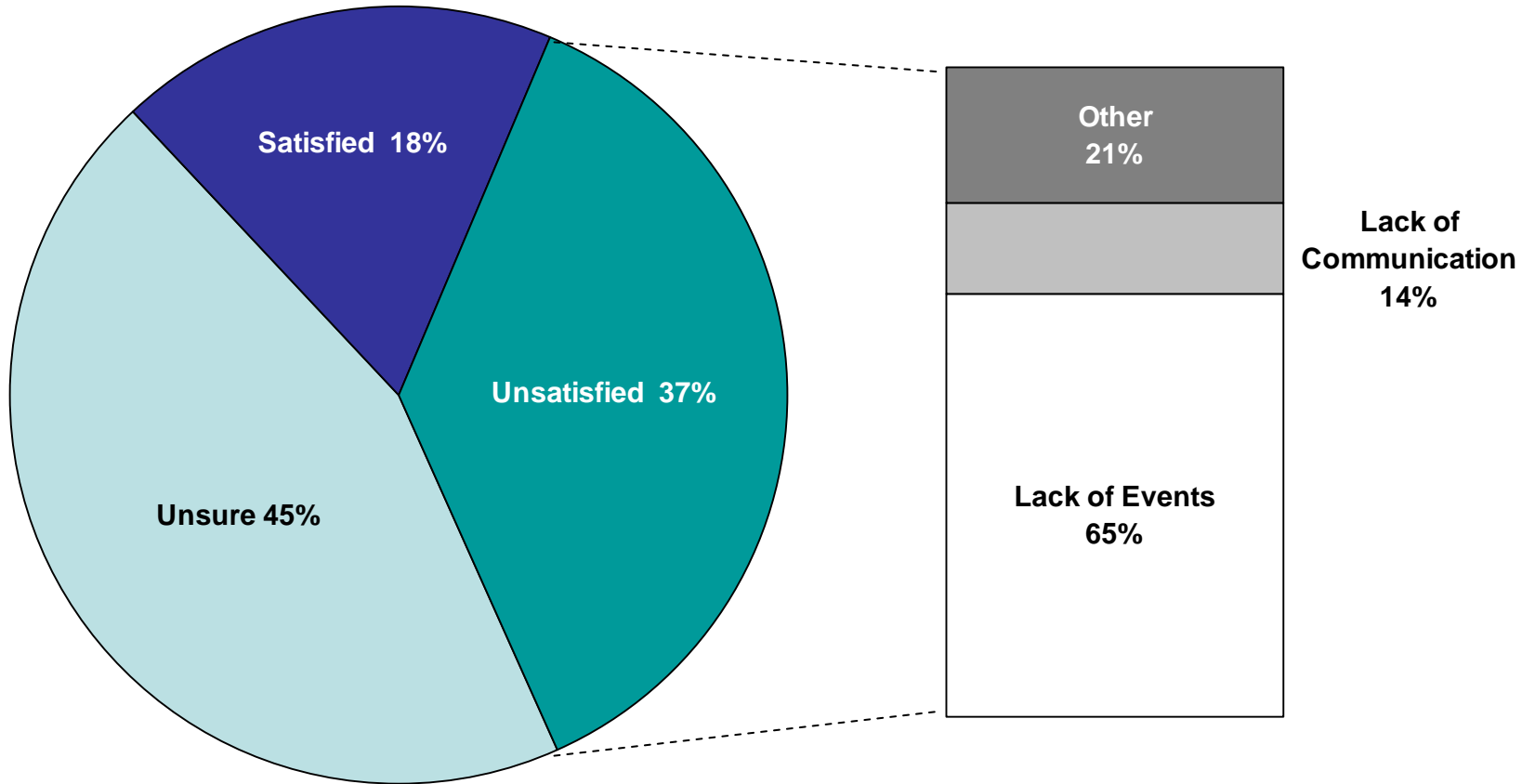
### Implications:

- NCAC is not reaching potential new members (which make up 42% NCAC list serve)
- We are not reaching the DoD community.
- The majority of respondents are not federal employees.



# They People NCAC Are Reaching Are Not Happy and...

## Satisfaction Levels

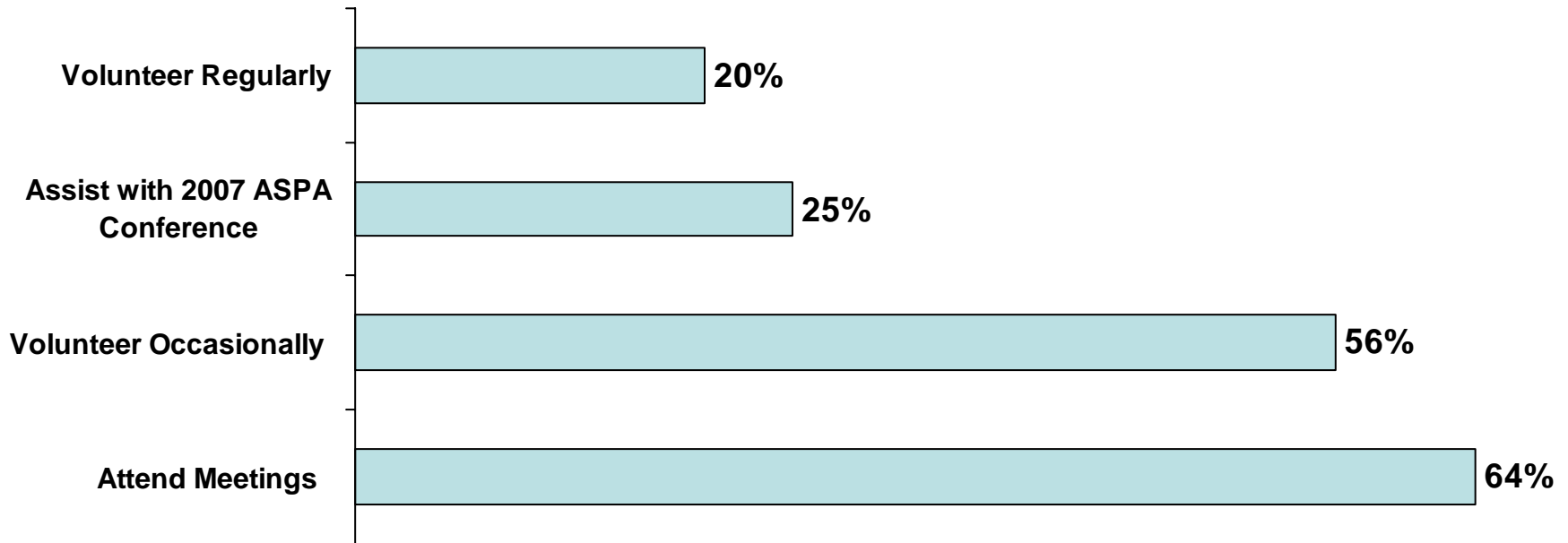


...Want More NCAC Events



# People Are Interested in Doing More with NCAC

## Level of NCAC Involvement



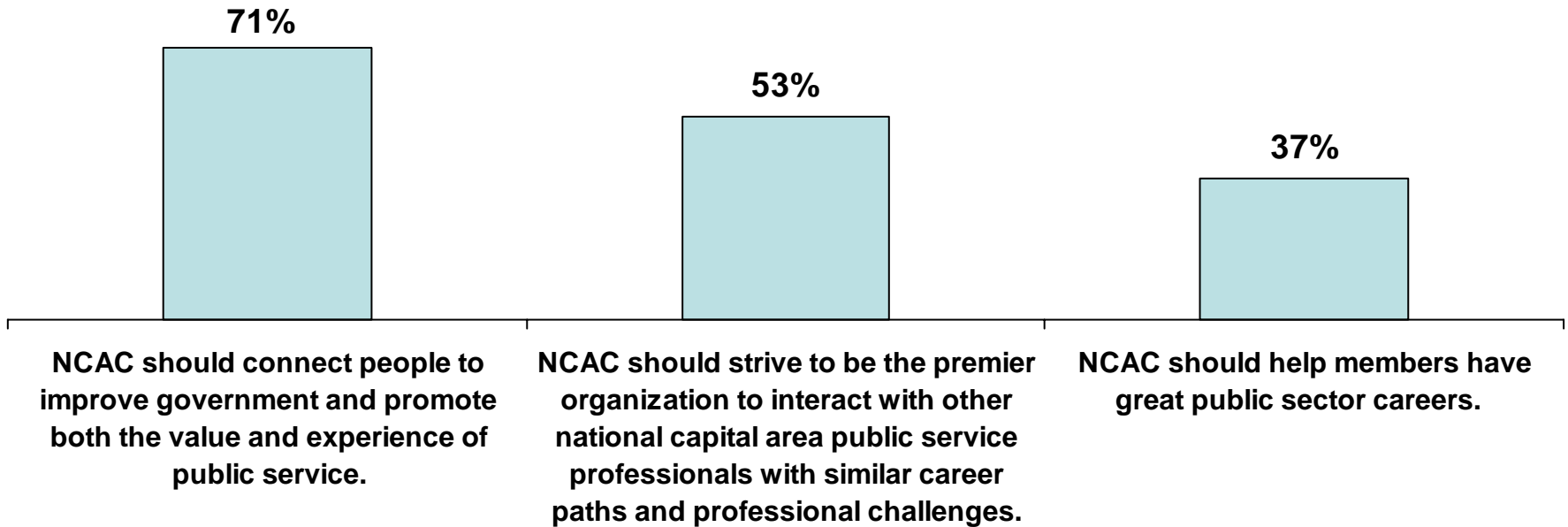
### Other Notes:

- 31% provided name and contact information as a volunteer.
- Received 10 nominations for the Chapter Council.



# There Was Clear Agreement on NCAC's Mission

## Strongly Agree



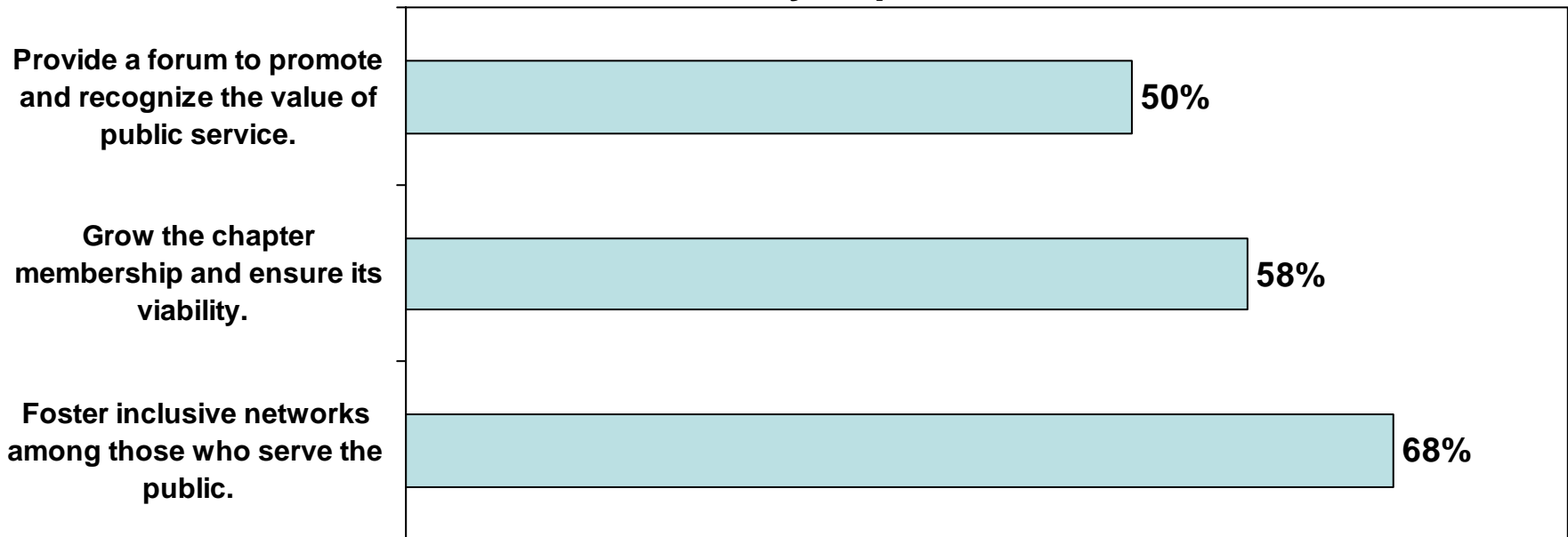
### Implications:

- NCAC shouldn't be in the career business
- Confirms the draft strategic platform.



# It is Very Important for NCAC to Improve Networking And...

## Very Important for NCAC



### Other Ideas:

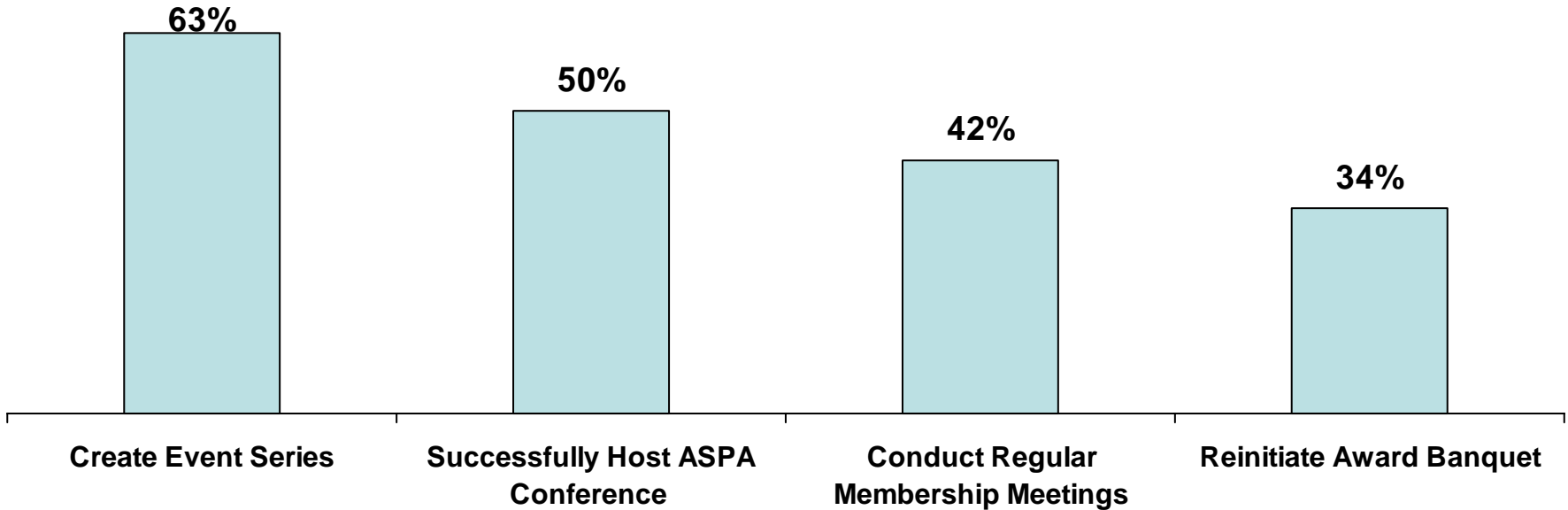
- Provide thought leadership in public administration
- Influence/lead ASPA national efforts
- Promote civil service and provide career counseling/assistance

## ...Have More Events



# Over The Next Year, NCAC Should...

## Very Important Activities for NCAC



### Other Ideas:

- Improve communications
- Offer career counseling/assistance, including job fairs.
- Provide advocacy on events important to NCAC (e.g. civil service reform)
- Facilitate research collaboration among members

**...Have More NCAC Events**



# NCAC-ASPA Draft Strategic Plan Overview

Tag Line

Improving public service careers

Mission Statement

NCAC connects people to improve government and promote both the value and experience of public service.

Core Messages

**Big Harry Aggressive Goal (internal):**  
Become *the* organization for public administration practitioners.

**Vision (external):**  
NCAC will be the premier organization to interact with other national capital area public service professionals with similar career paths and professional challenges.

Key Performance Indicators

Events Per Period

Participants per Event

Number of Active Members

Annual Budget

Number of Contributing Members

Goals & Strategies

**1. Provide a forum to promote and recognize the value of public service.**

- Host annual awards banquet to recognize public servants.
- Conduct regular membership meetings to provide a forum for people to discuss issues of the day.
- Outreach, such as editorials in newspapers, articles to submit to PAR and other journals
- Leverage the 2007 national ASAP conferences as the place for focusing on an "issue of the day" and promote NCAC.
- **Others?**

**2. Foster inclusive networks among those who serve the public.**

- Establish "feedback" capability to collect information on members/stakeholder needs.
- Create "programs" to cultivate networks between members
- Establish regular membership meetings to provide a forum for people to discuss issues of the day and promote interaction.
- **Others?**

**3. Grow the chapter membership and ensure its viability.**

- Develop and implement a plan and get the word out on NCAC.
- Involve more members in action teams and other NCAC activities.
- Cultivate partners to provide resources.
- Establish "feedback" capability to collect information on members/stakeholder needs.
- Conduct regular membership meetings.
- Leverage the 2007 national ASAP conferences to promote NCAC.
- **Others?**



# Proposed 2006- 2007 Chapter Council

- **President:** Glenn Sutton
- **President-Elect:** Maile Arthur
- **Secretary:** Jennifer Tress
- **Treasurer:** Wendy Hadfield
- **Communications Director:** Ruby Harvey
- **Past President:** Tiffany Hixson
  
- **Members:**
  - Myra Shiplett
  - David Cooke
  - Federico Garcia
  - Mitzi Mead
  - Mike Sade
  - Ray Oman
  - Jerry Hanley
  - Frank DiGiammarino
  - Kim Shackelford
  - Jack Underhill
  
- **Student Member:** Kelly Waldron



# **Sneak Preview of the 2006-2007 NCAC ASPA Program Year**



## 2006-2007 Preview

- Membership Meetings
  - Speakers and Networking Opportunities
- National Conference, March 23-27, 2007
  - Host Committee
- Annual Medina Lecture and Awards Ceremony



# Membership Meetings

- Bi-monthly
  - Oct 12, Dec 14, Feb 8, Apr 12, June 14
- Includes speaker presentation or panel discussion
- Networking with peers and senior leaders in public service



# ASPA National Conference

- March 23-27, Omni Shoreham Hotel
- 1,000 attendees from Federal, State, Local and International governments and from academic institutions
- High-profile speakers and networking opportunities
- Professional Development Workshops
- Presentations of papers: Theme is “Monumental Possibilities – Capitalizing on Collaboration”



# National Conference – Host Committee Responsibilities

- Opening Reception
  - Sponsorship and Logistics
- Offsite Sessions
  - e.g., site visits to government facilities
- Fundraising and Sponsorships
  - Assist national staff to obtain general conference sponsorships and recruit exhibitors
- Marketing and Outreach
  - Promote the event locally and regionally
- Volunteers
  - Greet and assist guests, handle registration, room monitors (conference benefits/discounts provided)



# Medina Lecture and Awards Ceremony

- Annual event with lecture honoring Bill Medina, long-time public service exemplar and mentor.
- NCAC Awards include:
  - National Capital Area Chapter President's Award
  - David O. Cooke Leadership in Federal Service Award
  - Honorable Elmer B. Staats Award for Accountability in Government
  - Special Achievement Awards
- 2007 event may be combined with national ASPA conference



# Other Opportunities To Serve

- NCAC Program Committee – plan and organize bimonthly events
- NCAC Communication/Outreach Committee – publicize events and assist with member outreach
- National Conference Host Committee
  - Fundraising and Sponsorships Subcommittee
  - Offsite Sessions Subcommittee
  - Marketing and Outreach Subcommittee
  - Volunteer Coordinator
- Annual Awards Event



# Take Aways

- We're moving forward!
- We're glad you are here!
- With your help, it's going to be a great year!