



Empire State Capital Area Chapter

American Society for Public Administration

2008 SPRING INSTITUTE

Developing the Upstate Economy: *Infrastructure, Incentives and Innovations*

Wednesday, April 9, 2008

The Desmond Hotel & Conference Center

THE CHALLENGE: REVITALIZE A 'CRUMBLING UPSTATE ECONOMY'

Upstate New York's economy has lagged behind the nation's growth rate and behind such 'Rust Belt' competitors as Michigan and Ohio for years, but new efforts to capitalize on research, technology, and local economic development initiatives in Buffalo, Syracuse, Rochester and Albany are all aimed at growing the Upstate economy.

Governor David Paterson, in his inaugural address, emphasized the "crumbling upstate economy," as an issue that we must focus on and address, but which "we can do more" about. Policies aimed at helping Revitalize Upstate include a \$1 Billion Upstate Revitalization Fund that will jump start economic development throughout Upstate New York.

To that end, this year's ASPA Spring Institute – 'Developing the Upstate Economy' – brings together some of the finest practitioners and proponents of economic development to discuss the past, present and future of economic development in Upstate New York. "Developing the Upstate Economy: Infrastructure, Incentives and Innovation" promises to inspire and energize!

THE PROGRAM

12:00PM – 1:30PM	ASPA Awards Luncheon	Fort Orange Ballrooms
1:45PM – 3:15PM	1st Panel <i>Partnerships that Shape Economic Development</i> MODERATOR: Robert McEvoy	Fort Orange Ballroom
3:20PM – 4:50PM	2nd Panel <i>Education: Innovating To Drive Economic Development</i> MODERATOR: Diana Hinchclif	Fort Orange Ballroom
4:55PM – 6:00PM	Recognition Reception	Fort Orange Courtyard

ASPA AWARDS LUNCHEON

NOON – 1:30pm Each year the Empire State Capital Area Chapter (ESCAC) of the American Society of Public Administration (ASPA) recognizes outstanding individuals for their work in state and local service. These awards have historically been a wonderful way of recognizing so many of our colleagues who work tirelessly in state and local service.

This year's recipients are:

ALFRED E. SMITH AWARD

Ann Roest
NYS Division of
Criminal Justice Services

CHARLES EVANS HUGHES AWARD

Julia Day-Lederman
NYS Division of
Human Rights

FRANK C. MOORE AWARD

Frank A. Leak
Village of Colonie

NEW ADMINISTRATOR AWARD

David Lara
NYS Division of
the Budget

1ST PANEL "PARTNERSHIPS THAT SHAPE ECONOMIC DEVELOPMENT"

1:45pm – 3:15pm *MODERATED BY:* **Robert McEvoy**, ICMA-CM
Public Service Professor
Nelson A. Rockefeller College of Public Affairs
University at Albany, SUNY

Jayme B. Lahut, Executive Director of Schenectady Metroplex Development Authority, was chosen to serve as the first Executive Director of the Schenectady Metroplex Development Authority in October 1999 and brings 20 years of progressive experience and broad-based achievement in economic and community development. Under his leadership, Metroplex has awarded over \$92 million in grants and loans for capital projects and overseen the completion of \$253 million in construction activities in and around downtown Schenectady. The core of downtown Schenectady is experiencing unprecedented investment focused on the Proctors Block where \$150 million in downtown revitalization projects have constructed, rebuilt and reused more than 850,000 square feet of new and renovated space for office, retail, and arts and entertainment uses.

At the State level, Mr. Lahut served as an Assistant Commissioner at the New York State Division of Housing and Community Renewal, and as Project Manager at the New York State Urban Development Corporation. At the County level, Mr. Lahut served as an Economic Developer with the Rensselaer County Industrial Development Agency and as Executive Director of Columbia Hudson Partnership, LLC.

Frank Mauro is the Executive Director of the Fiscal Policy Institute, a nonprofit research organization that works on tax, budget, economic and related public policy issues. Prior to joining the Fiscal Policy Institute in February 1993, he was Deputy Director of the State University of New York's Nelson A. Rockefeller Institute of Government. He previously served as Director of Research for the last major revision of the New York City Charter and, before that, as Secretary of the State Assembly's Ways and Means Committee. He was also the founding director of Assembly Speaker Stanley Fink's Program Development Group and, before that, of the Assembly Office of Research and Analysis. He is a graduate of Union College in Schenectady and of Syracuse University's Maxwell School of Citizenship and Public Affairs.

Rocco Ferraro is the Executive Director of the Capital District Regional Planning Commission. Established in 1967 by joint agreement among Albany, Rensselaer, Saratoga, and Schenectady Counties, CDRPC serves as a regional planning and resource center to promote intergovernmental cooperation and initiatives among governmental, non-profit, and private sector interests in the Capital Region. Mr. Ferraro has over 30 years of planning experience ranging from neighborhood to regional planning in both the public and private sector. He has been responsible for the supervision and preparation of a number of reports and studies including neighborhood and municipal comprehensive plans, growth management and land use compatibility studies, fiscal impact analyses, housing affordability studies, groundwater protection and water quality management activities, population and employment projections, and socio-economic profiles.

2ND PANEL: "EDUCATION: INNOVATING TO DRIVE ECONOMIC DEVELOPMENT"

3:20pm – 4:50pm *MODERATED BY:* **Diana M. Hinchcliff**, Director
Office of Governmental Relations
New York State Education Department

James Baldwin is the district superintendent for Questar III, a local BOCES. Questar is a co-creator of Tech Valley High School in which students prepare for careers in math and the sciences. Dr. Baldwin will talk about Tech Valley and the "new" career and technical education through BOCES. Students prepare for jobs requiring high-level skills and knowledge, such as learning math and computer programming to work as a technician at auto dealership repair shops. All students have to pass the Regents exams to graduate and most of them go on to 2-year and 4-year colleges. Many of them stay in the Capital Region or upstate to work.

James Nolan is the Dean of the School of Business at Siena College. Dr. Nolan pioneered a collaboration with brokerage firms to create a program in which students majoring in investment banking and finance work on a real trading floor that the firms created. Of the 750-800 students that Siena graduates each year, roughly 50% of them stay in the Capital Region to work.

Reg Foster is manager of corporate community relations for New York & New Jersey for IBM. Reg also serves on the New York City Workforce Investment Board (WIB). The WIBs (there is a state board in Albany and local boards throughout the state) are a collaboration of state agencies involved in economic development, including the State Education Department, local workforce development organizations and business. IBM is a pioneer in funding many K-16 educational programs. IBM initiated a program to allow employees who are semi-retired or nearing retirement and want to teach as a second career time to get the education they need to be certified. IBM recently began a program to do the same for semi-retired and almost retired employees who want to go into public service or the not-for-profit sector as a second career.

RECOGNITION RECEPTION

4:55pm – 6:00pm Institute participants are invited to join ASPA Members, Fellows of the State Academy and panelists at a special recognition ceremony that will celebrate the past and present leaders of the Empire State Capital Area Chapter of ASPA, members of the *Essentials of Public Administration in New York State* Steering Committee and leaders of the State Academy for Public Administration. **Light refreshments will be served. Cash bar.**

REGISTRATION OPTIONS

(a) Institute (includes ASPA Awards Luncheon, all panel presentations, and recognition reception) = **\$60**

NOTE - *Institute registration (option 'a') includes the awards luncheon & reception.*

(b) ASPA Awards Luncheon ONLY = **\$30**

(c) ASPA Recognition Reception ONLY = **\$10**

REGISTRATION FORM AND PAYMENT ARE DUE BY **MARCH 31, 2008.**

LATE REGISTRATIONS CANNOT BE ACCEPTED.

If you have any questions, e-mail escac.aspa@gmail.com.



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REGISTRATION FORM

PARTICIPANT INFORMATION:

Name: _____

Organization: _____

Address: _____

Phone: _____ Fax: _____

E-Mail: _____

REGISTRATION (select all that apply):

*NOTE - Institute registration (option 'a') includes the **awards luncheon & reception**.*

- (a) Institute** (includes ASPA Awards Luncheon, all panel presentations, and recognition reception) = **\$60**
- (b) ASPA Awards Luncheon ONLY = \$30 (NOON – 1:30pm)**
- (c) ASPA Recognition Reception ONLY = \$10 (5:00pm – 6:00pm)**
- (d) Essentials Reunion Reception (for Essentials 'graduates,' by invitation only) = FREE**

AWARDS LUNCHEON MEAL CHOICE (select one):

- Chicken
- Vegetarian

PAYMENT INFORMATION (Payment must accompany this registration form):

- Check Enclosed (payable to **ESCAC-ASPA**)
- Credit Card Payment: **Master Card** **Visa** **American Express**

Card Number: _____ Expiration Date: _____

Name on Card: _____ Card Security Code: _____

Signature: _____

MAIL FORM BY **MARCH 31, 2008** TO:

ESCAC-ASPA
PO Box 2101
Albany, NY 12220

LATE REGISTRATIONS CANNOT BE ACCEPTED.

If you have any questions, e-mail escac.aspa@gmail.com.