



The Central Florida Chapter of The American Society  
for Public Administration Presents:

## Diversifying Our Economy Through Collaboration.

**George A. Rodon, Chief of Staff for the  
Orange County Mayor's Office**

For more than a decade, Mr. Rodon has been at the center of economic development efforts in Central Florida. Come hear about the collaborative efforts to diversify our economy with enterprises like the Burnham Institute while at the same learning about what's on the horizon for our community as we look to build a sustained and thriving business environment.

**Join us January 14<sup>th</sup>  
from 11:30am-1:00pm  
at the UCF School of Film and Digital Media/Florida  
Interactive Entertainment Academy  
(in downtown Orlando)**

**When:** Jan 14th, 2009 from 11:30am-1:00pm (**Registration begins at 11:15am; sign-in required**)

**Where:** The UCF School of Film and Digital Media/Florida Interactive Entertainment Academy, 500 W. Livingston St., Orlando, FL (near the Bob Carr and across the street from the Amway Arena parking lot)

**Cost:** \$15.00 attendees, \$10.00 discounted rate for UCF students

If you cancel your attendance after the RSVP deadline, you must submit payment.

**Food:** Boxed Lunch from Toojays is provided

[Nonmembers are welcome to attend](#)

You must **RSVP** no later than **Jan 12th, 2009**. RSVPs must be made directly to [cflaspa@yahoo.com](mailto:cflaspa@yahoo.com) and must include the following information:

- ◆ Your name
- ◆ Your address
- ◆ Your phone number
- ◆ Your email
- ◆ Your professional affiliation
- ◆ The number of people attending
- ◆ Your choice of sandwich- turkey, ham & cheese, dill chicken salad, or vegetarian

*Parking is available at Amway Arena  
Orange Lot 1 at no cost (pick up  
temporary parking pass from FIEA).*

Want to learn more about our Chapter?

[www.aspaonline.org/centralflorida/](http://www.aspaonline.org/centralflorida/)

Visit the ASPA website to learn more about the benefits of membership and how to become a member:

<http://www.aspanet.org/scriptcontent/newprofessionals.cfm>

Or email us directly at

[cflaspa@yahoo.com](mailto:cflaspa@yahoo.com)